



**Utah Trout Unlimited and Federation of Fly Fishers Hosted Event
*Vendor/Exhibitor Packet***

When: April 6-7, 2011
Friday 10:00am – 5:00pm
Saturday 9:00am – 7:00pm
* Banquet & Auction: Friday 6:30pm-9:30pm, Cocktail hour: 5:30pm-6:30pm

Where: South Towne Exposition Center
Exhibit Hall 1
9575 South State Street
Sandy, UT 84070

Booth Rates:

- 10' x 10' booth space = \$150 cash + \$350 in product/service donation
- 10' x 20' booth space = \$300 cash + \$700 in product/service donation
- Approved non-profit exhibitors = \$50 cash for a 10' x 10' booth space
- Corporate sponsors will receive a 10' x 10' booth or larger dependent on level of sponsorship. If you are interested in becoming a corporate sponsor, please contact Jason Haslam for more info at jason@wasatchexpo.com or refer to Corporate Sponsorship Levels below.

Vendor Booths Include:

- One 10' x 10' booth space
- All booths are set with a 8' high back drape and 3' high side drape (blue)
- 1 skirted table (6 feet long)
- 2 chairs
- Identification Booth Sign
- Logo and website link on www.wasatchexpo.com
- All aisle carpet will be blue

Vendor Booths Do Not Include the Following:

- Carpet
- Internet connection
- Electrical
- Audio / Visual supplies

Additional Services:

- If you need electrical outlets, additional chairs and tables, or carpeting for your booth space, please contact our event planner for ordering and pricing information.
- You can also request an Exhibitor Service Kit by contacting our event planner below.
- JP Display | Susan Olsen | 801-870-8224 | susan@jdisplay.com

Internet Services:

- For internet services, please contact the South Towne Expo Facility Services team for pricing and ordering information
- South Towne Expo Facility Services | 385-468-2281

Booth Payments & Assignments:

All booth payments must be paid in full in order to reserve a booth space. Booths will not be reserved for vendors without payment. Booth reservations are first-come, first-served basis, based on availability. Booth placement for each vendor will be assigned by the Expo planning committee's discretion. Corner and "prime" booth spots will be reserved for sponsors and will be assigned by the Expo planning committee. The earlier you reserve your booth, the better booth assignment you will receive. Booth assignments will be sent to all vendors at least 30 days prior to the Expo along with additional vendor information. The Expo planning committee reserves the right to turn down any vendor request and/or reservation.

Acceptable forms of payment include cashiers checks, money orders, company checks, VISA, Mastercard, AMEX, and Discover. No company checks will be accepted 30 days prior to the Expo.

Expo Floor Layout:

- To view the floor layout, visit www.wasatchexpo.com or refer to the last page of this packet. The floor layout may change at anytime based on space and facility limitations.
- Floor layout includes:
 - 32,000 sq ft of space (twice the space as last year's Expo)
 - 60+ vendor booths
 - 2 fly casting ponds
 - 36 fly tyer tables

Refund Policy:

Booth refunds will not be issued after February 1st, 2012, of which all booth purchases are final, non-transferable and non-refundable.

Setup Times:

- Thursday, April 5th from 12pm-5pm (this time may change)
- Friday, April 6th from 7am-10am

Breakdown Times:

- Saturday, April 7th from 7:00pm-10:00pm

Wasatch Expo Contact Info:

- Jason Haslam, Expo Chair, jason@wasatchexpo.com, 801-631-0382

Corporate Sponsorship Levels:

- Platinum Sponsor Package
 - Cost: **\$1,500**, cash and product donation
 - 1 banquet table (8 tickets) for Friday night, VIP seating
 - Platinum sponsor raffle ticket package
 - 8 Expo souvenir pins
 - 1-2 booth spaces with premium/corner placement
 - Logo and link on our website
 - Logo and name on all promotional materials, program and advertising
 - Sign placement along the competition casting pond

- Gold Sponsor Package
 - Cost: **\$1,000**, cash and product donation
 - 1/2 banquet table (4 tickets) for Friday night, VIP seating
 - Gold sponsor raffle ticket package
 - 4 Expo souvenir pins
 - 1 booth space with premium placement
 - Logo and link on our website
 - Sign placement along the competition casting pond

- Silver Sponsor Package
 - Cost: **\$700**, cash and product donation
 - 2 banquet tickets for Friday night, VIP seating
 - Silver Sponsor raffle ticket package
 - 2 Expo souvenir pins
 - 1 booth space with premium placement
 - Logo and link on our website
 - Sign placement along the competition casting pond

HOTEL Information near the South Towne Expo Center:

- Hyatt-Summerfield Suites

9865 South Monroe Street, Sandy UT 84070, 801-304-5705

(Located .5 mile from the South Towne Expo Center – walking distance even)

<http://sandy.summerfieldsuites.hyatt.com>

Discount rate code: "WASA". Studio Suite: \$85 1-bdrm Suite: \$95

<http://www.hyatt.com/hyatt/reservations/flow6/summerfield/propCheckAvailability.jsp?pid=SLCXS&extCorporateId=G-WASA>

Amenities include full kitchen, Hot & Cold Breakfast Buffet, high-speed internet, outdoor heated pool & jacuzzi, fitness center, business center, shuttle within a 5-mile radius (arranged 24 hours in advance).

- Courtyard Marriott

10701 Holiday Park Dr, Sandy, UT 84070, 801-571-3600 (Casey at ext 503)

(Located 2 miles from the South Towne Expo Center)

1 King or 2 Queen beds. Discount "fly fishing" group rate: \$99

Amenities include coffee shop & restaurant, swimming pool, Free Wi-Fi, suburban shopping and eating options nearby, business center, and more.

- Days Inn Salt Lake South

7251 S. 300 W. Midvale, Utah 84047, 801-913-9610 (Contact Bobby)

(Located 4.5 miles from the South Towne Expo Center)

Discount "fly fishing" group rate: \$51

Amenities include FREE Continental Breakfast served daily from 6am to 9am. FREE WI-FI, In Room fridge and microwave, Outdoor swimming Pool and Hot Tub.

- Best Western Cotton Tree Inn

10695 Auto Mall Dr, Sandy, UT 84070, 801-523-8484 (Contact Angie at ext 605)

Located 1.6 miles from the South Towne Expo Center)

Discount "fly fishing" group rate: \$82

Amenities include a full hot breakfast, pool, hot tub, fitness center, wireless internet throughout the hotel, suburban shopping and eating options nearby, and a complimentary shuttle to the Expo.

- Residence Inn by Marriott

270 W Segoe Lily Dr, Sandy, UT 84070, 801-561-5005

**Wasatch Fly Tying & Fly Fishing Expo 2012
VENDOR/EXHIBITOR APPLICATION**

Company Name: _____ FEIN: _____

Contact Name: _____ Phone: (____) _____

Address: _____ Fax: (____) _____

City/State: _____ Zip Code: _____

Email: _____ Website: _____

Description of Business/Exhibit: _____

Custom Booth Size? _____ Contact Phone during show: (____) _____

Booth Selection: [] 10'x10' \$150 [] 10'x20' \$300 [] Large/Custom

Number of booths requested: _____ x \$150 = \$ _____ due

Description of Product/Services that will be donated: _____

Interested in becoming a corporate sponsor? [] Yes [] No What level? _____

Payment Method: (Check, Money Order, VISA, Mastercard, AMEX, Discover)

Name on Card: _____

Card Number: _____

Expires: ____/____ Security Code (CVV): _____

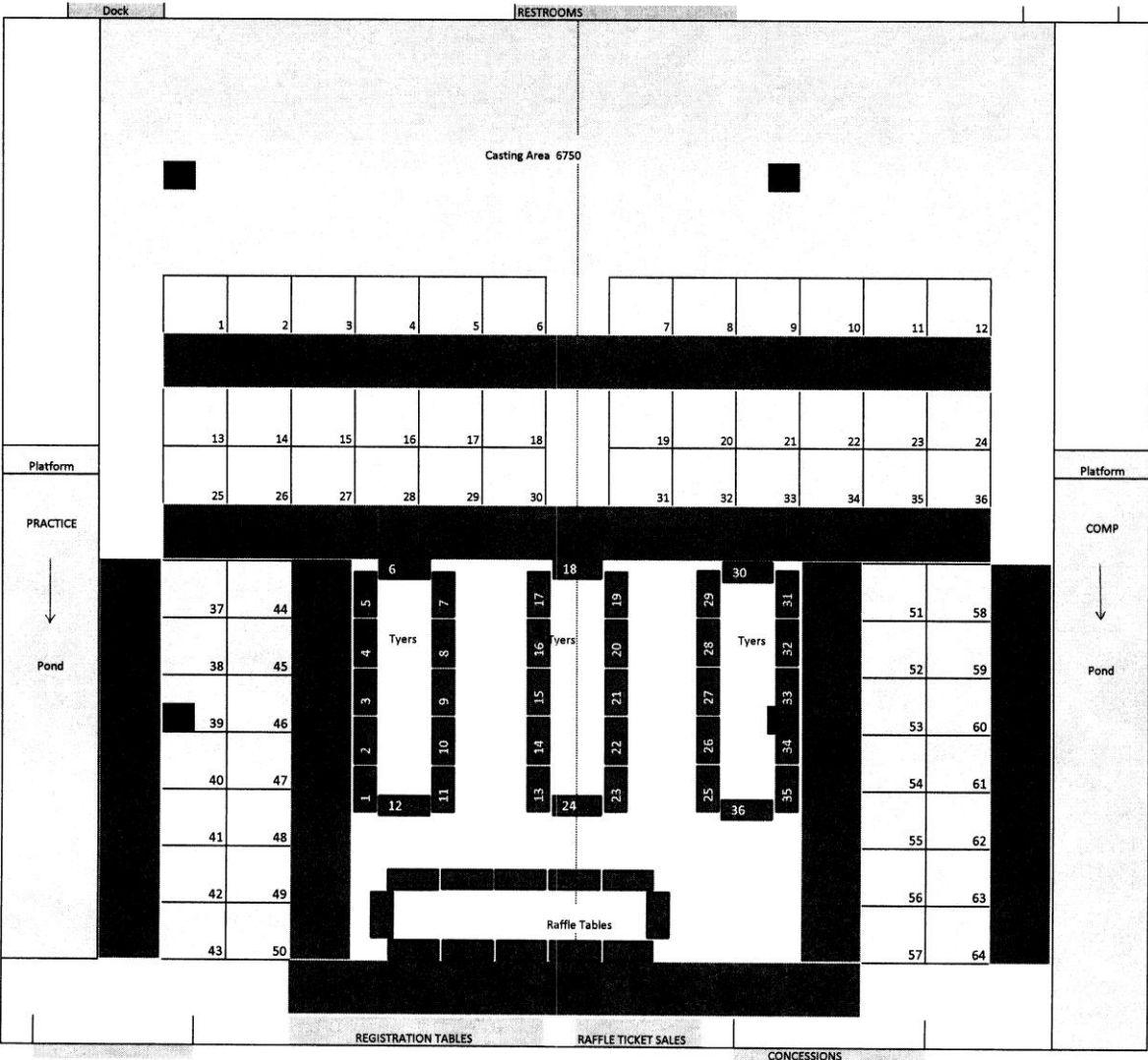
Card Billing Address: _____

Card Signature: _____ Date: _____

Wasatch Expo Mailing address:

Stonefly Society
Attn: Jason Haslam
4050 W Pine Flats Court
South Jordan, UT 84095

- All checks or money orders should be written out to the Stonefly Society.
- All applications should be mailed to the address above along with payment.



Dock

RESTROOMS

Casting Area 6750

Platform

PRACTICE

Pond

Platform

COMP

Pond

REGISTRATION TABLES

RAFFLE TICKET SALES

CONCESSIONS